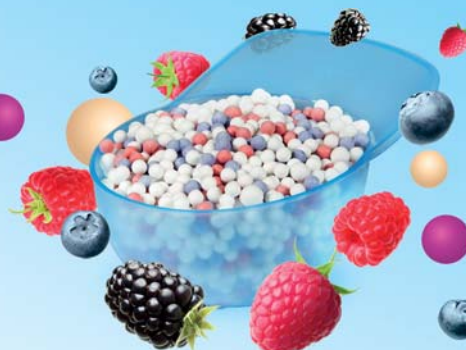


ICE'N'GO!



Super Premium
Ice Cream Balls



Catalogue 2025



The ICE'N'GO! Story

Our 100% Hungarian-owned company has been manufacturing and distributing ICE'N'GO! since 2008. During this time, consumers became acquainted with our product and loved not only in Hungary but also in 14 other countries in Europe. Today 70% of the ICE'N'GO! produced in our factory is sold abroad.

The ICE'N'GO!

The ICE'N'GO! is unique and much more special than any other traditional ice creams. Its taste is much more intense, richer, thanks to a special production process and to the 100% natural, fresh ingredients.

The silkiness is attained by the uniquely high-quality fresh milk and cream content.

The ICE'N'GO! is produced by a special production technology that preserves the special freshness and taste of the product.

Thanks to its extremely low storage temperature of -40 degrees Celsius, it keeps its quality for 18 months without the addition of any preservatives.

A photograph showing three plastic bowls filled with small, round ice cream balls. The bowl on the left is green and contains brown, yellow, and white balls. The bowl in the middle is purple and contains orange, blue, and white balls. The bowl on the right is blue and contains green and white balls. The bowls are arranged on a light blue surface.

TASTE & ENJOY!

Super Premium Ice Cream Balls

ICE'N'GO! Story

In our state-of-the-art and modern factory, we are constantly working to further improve the product and its accessories. ICE'N'GO! is produced in 8 basic flavors and in ever-changing limited flavors. For lactose-sensitive people, we have developed our milk-free lemon, dragon fruit and rainbow flavors.

The ICE'N'GO! is popular not only among children but also with adults too, and not only because of its form-breaking appearance and special taste, but also because it contains only 100% natural ingredients.

The ICE'N'GO! is available in five pack sizes:
three paper cups of different sizes
(L: 60g, XL: 80g, XXL: 100g),
baseball cap (80g),
and family packs (240g).

In addition, our product has been available in pre-packaged versions in 80g since 2015, thanks to which ICE'N'GO! have become available in even more places.

Sales tools

The ICE'N'GO! sites are easy to identify, as our franchise system ensures a consistent look for all our stores.





The magic of novelty!

Nowadays, products made for children are gaining increasing significance, and manufacturers enter the market with newer and newer delicacies targeting small children. The quality of these products is improving because the parents' efforts to follow healthy diets have come to involve children, as well, and they consciously purchase products that exercise positive effects on the growing human body.

It is not just because the peculiar design, but the unmatched flavour that makes ICE'N'GO! stand out from the other products.

For children, it is very important that the appearance of the product is nice, colourful and lively because quite frequently these are the qualities that influence the choice from the innumerable products available on the market. Furthermore the additional pleasure and healthiness that these products offer should also be in the focal point. ICE'N'GO! is made from fresh milk and cream, and contains calcium and glucose needed for the sound development of children.

ICE'N'GO! is not only an excellent, super premium ice cream but at the same time this is a product which nutritious and healthy.



Super Premium Ice Cream Balls

The ICE'N'GO!

Children tend to be the least loyal to any given product, while at the same time, they are constantly seeking novelties. We the ICE'N'GO! team are always looking for developing our products both in terms of "packaging" and content.

Recently, we have fully succeeded in raising the interest of the age group of 4-14 year olds, but are aware of the fact that it is the parents who mostly buy ICE'N'GO! for their children, and therefore we think it is inevitable to communicate with and demonstrate our products to the parents.

With its dynamic, youthful appearance, ICE'N'GO! offered in colourful paper cups and baseball caps have become the favourite of children all over the world just in a short while.

ICE TO MEET YOU!



Chocolate



Taste the sweetest richness of the finest Dutch chocolate.

Made from cocoa beans grown under the tropical sun, enjoy the sweet and slightly bitter smell of cocoa.



100%
natural
ingredients

Strawberry



Sweet harmony make of pink softness and fresh milk, Strawberry ICE'N'GO! provides natural strawberry juice with wonderful taste that is even more delicious than real strawberries.

Vanilla



Vanilla ICE'N'GO! is made of selected vanilla beans of excellent quality. These vanilla beans are used to provide the unique soft taste of natural vanilla. With the fresh aroma and the pure taste of freshly parched vanilla beans.



100%
natural
ingredients



Sweet melon

A mix of characteristically sweet melon and excellent quality milk and cream gives back the original delicious taste of the fruit.



Hawaiian Punch



This ice cream contains orange, pineapple, passion fruit, guava and papaya flavors, a blend of fruits with a refreshing spell dazzles.

Forest Fruits



Relish the taste and goodness of forest fruit and refresh your inner self. A perfect mix of your favourite berries, this sorbet boasts the qualities and goodness of these tasty fruits and makes a perfect dessert to satisfy your taste buds.



With lots of extra fruit

The greatest favorites

Cotton Candy

This creamy ICE'N'GO! with cotton candy flavor brings back the memories and feelings from the unclouded freedom of our childhood.



Bubblegum



Exceptionally fresh and clean taste makes the bubblegum flavor ICE'N'GO! a big favorite with the kids.

Lemon Cheesecake



This is a special ice cream with the taste of lemon cheesecake with crispy biscuit pieces.

A creamy, cold, delicious experience you will remember for a long time.



Banana Split



The pleasant aroma of fresh strawberries, soft vanilla, sweet bananas and cocoa enhances the unique taste and color of the creamy banana split ICE'N'GO!



Choco and Wafer



This ICE'N'GO! ice cream is made from Dutch cocoa, fresh milk and cream with added crunchy balls of grains; it will remind you of the taste experiences of the original Vienna wafers.



Salted Caramel



An ice cream with a characteristic caramel taste and a salty cracker. And they are very delicious together. That's it! But it's very trendy!



Fantastic mixed flavors

Milk-free ice cream balls

Lemon Lime



Even if you're lactose intolerant, you can safely enjoy this fruity milk-free sorbet combining ripe lemon, juicy lime and fresh sparkling water.



VEGAN

100%
natural
ingredients



VEGAN

100%
natural
ingredients



Dragonfruit



The dragon fruit ICE'N'GO! with its slightly tart flavor can be enjoyed with confidence by even those sensitive to lactose.

Rainbow



Kiwi, pineapple, blue grapes, and oranges make this ICE'N'GO! Refreshing in the summer heat. In addition, it is fat-, lactose- and gluten-free summer taste.



100%
natural
ingredients

VEGAN

Cookies and Cream



Classic American chocolate biscuits with delicious vanilla filling are becoming more and more popular in Europe nowadays. The Cookies'N' Cream ice cream balls give back that dream.



NO artificial
colourings
and flavors!

Yogo and Cherry



A mixture of sweet cherry sorbet with a very creamy Greek yogurt. An interesting game of flavors that you should definitely taste on this summer.



NO artificial
colourings
and flavors!

Super Premium Ice Cream Balls



Super Premium Ice Cream Balls



POS equipment

ICE'N'GO Ltd. offers continuous assistance in the design and production of various, new promotional materials in order to boost sales. Development and sales encouragements are similarly supported so that the largest possible number of potential customers can become acquainted with the ICE'N'GO! image.

Counter

The POS devices of ICE'N'GO! (LODGE, EASY, LIGHT, CANOPY) raise interests, can be used both indoors and outdoors, and have no large space demands.

Accessories

After signing the franchise agreement ICE'N'GO Ltd. continuously supplies the given partner with accessories necessary for the efficient sales.

Reliable corporate background and support.

In spite of the fact that ICE'N'GO! is a product of excellent quality, it is very difficult to turn a start-up company successful without a firm corporate background. The supports, researches, developments and successful promotions offered by ICE'N'GO Ltd. are essential components of image strengthening and the effective improvement of sales.

We recommend such start-up or experienced businesses to purchase our franchise right, who:

- have existing or start-up business premises at busy locations, shopping or entertainment centers, aqua parks, spas;
- operate ice-cream parlours, restaurants or sweet shops at specifically busy locations
- are capable of performing sales from mobile counters, at event venues that are either occasional or periodic, e.g. weekend events, festivals, sport events.

No franchise right, only the assets needed to purchase it.



LODGE 24

Our „Lodge“ pavilions are recommended for use at outdoor sales locations. They are resistant to weather conditions and they can be closed quickly in the event of storm. They can be handled as an independent mobile station and their operation can immediately start after providing the power supply.

Dimensions: (height x width: x depth)
2680 x 2170 x 2170 mm

EASY 1800

The Easy 1800 counter is the easiest to handle of our outdoor counters due to its mobility and simplicity. We recommend to using it in front of existing shops, at temporary locations, at festivals, etc. It is easily transportable and is equipped with a very reliable cooler system.

Dimensions: (height x width: x depth)
2100 x 1830 x 680 mm





LIGHT 1800

Light counter for indoor use. It has a modern, special appearance with its large backlit advertising spaces. The unit is easily transportable, it moves on built-in wheels and is equipped with reliable cooler system. Its colorful advertising spaces catch the interest of those passing by thus, the first contact is immediately made with the customer.

Dimensions: (height x width: x depth)
2180 x 1800 x 910 mm

K300 Canopy

Inside freezer unit recommended for high-traffic locations, pastry shops, restaurants, large event locations.

Dimensions: (height x width: x depth)
1310 x 1060 x 660 mm



Pre-packaged ICE'N'GO!



ICE'N'GO! BAGGY

It is already known on the European market, ICE'N'GO! Pre-packaged version of Super Premium Ice Cream, now available in 8 basic flavors.



The advantage of an ICE'N'GO! prepackaged product is that it can be sold in the same self-service system as any other impulse product. It does not require separate service staff, so it is a very cost-effective sales opportunity.

Benefits of the ICE'N'GO! Express Points:

- ✓ ICE'N'GO! BAGGY products can be sold very cost-efficiently.
- ✓ Significant profits can be achieved with minimal investment.
- ✓ No additional employees are needed to sell the products.
- ✓ Inventory control is easy, with minimal administration.
- ✓ Ordering is quick and easy.
- ✓ The freezer needs minimal maintenance (2 minutes per day).
- ✓ The colorful freezer and our marketing materials are sure to grab the customers' attention.
- ✓ **The paper spoon is inside!**

Goodbye plastic,
hello paper spoon!



New, innovative and 100% compostable paper spoon. Made from laminated paper for a silky smooth feel.

Pre-packaged ICE'N'GO!



ICE STYLE OF THE NEW GENERATION



Sales Freezers:

We recommend 3 kinds of freezers for the sale of BAGGY products depending on inside or outside use.

The size of the unit depends on the planned daily sales.

All of our freezers are low energyconsumption units with A+ energy rating.



Design K200

Freezer unit for inside or outside; recommended for light- to moderate-traffic locations.

Storing capacity: 180 baggies

Dimensions: (height x width: x depth)
910+290 x 730 x 660 mm



Design K300

Freezer unit for inside or outside; can serve even high-traffic locations.

Storing capacity: 300 baggies

Dimensions: (height x width: x depth)
910+290 x 1060 x 660 mm



K300 Canopy

Inside freezer unit recommended for high-traffic locations, pastry shops, restaurants, large event locations.

Storing capacity: 300 baggies

Dimensions: (height x width: x depth)
1310 x 1060 x 660 mm





15 years available
on the European
ice cream market!

ICE'N'GO Ltd.

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